



EmpowerLA 2016 Elections Survey Results

The most important issues facing our neighborhood council are:	Number	Percentage
Budget and Taxes	217	3.10%
Business Development	448	6.41%
Clean Air Issues	421	6.02%
Government Relations	232	3.32%
Green Issues	523	7.48%
Historic Preservation	466	6.67%
Other	341	4.88%
Outreach	331	4.74%
Planning and Development	1054	15.08%
Public Safety	1131	16.18%
Transportation	600	8.58%
Youth Programs	392	5.61%
Zoning and Land Use	834	11.93%
Total	6990	100%
How did you hear about the elections?		
Candidate	469	17.51%
Empower LA Website	286	10.68%
Friend/Neighbor	493	18.40%
Mailer	95	3.55%
NC Board Member	280	10.45%
NC Facebook Page	114	4.26%
NC Meeting	199	7.43%
NC Newsletter	160	5.97%
NC Website	113	4.22%
Newspaper Ad	40	1.49%
Other	239	8.92%
Twitter	23	0.86%
Vote by Mail Ballots	42	1.57%
Yard Signs	126	4.70%
Total	2679	100%

The following aspects were done well today:		
Booth Layout	381	6.91%
Election Outreach	358	6.49%
Hours of election	596	10.80%
Layout of the Ballot	915	16.59%
Location/Accessibility	888	16.10%
Other	145	2.63%
Quality of Candidates	434	7.87%
Registration Process	780	14.14%
Signage	453	8.21%
Volunteers	566	10.26%
Total	5516	100%
The following aspects are in need of improvement:		
Booth Layout	45	2.21%
Election Outreach	474	23.33%
Hours of election	154	7.58%
Layout of the Ballot	92	4.53%
Location/Accessibility	127	6.25%
Other	220	10.83%
Quality of Candidates	207	10.19%
Registration Process	484	23.82%
Signage	161	7.92%
Volunteers	68	3.35%
Total	2032	100%